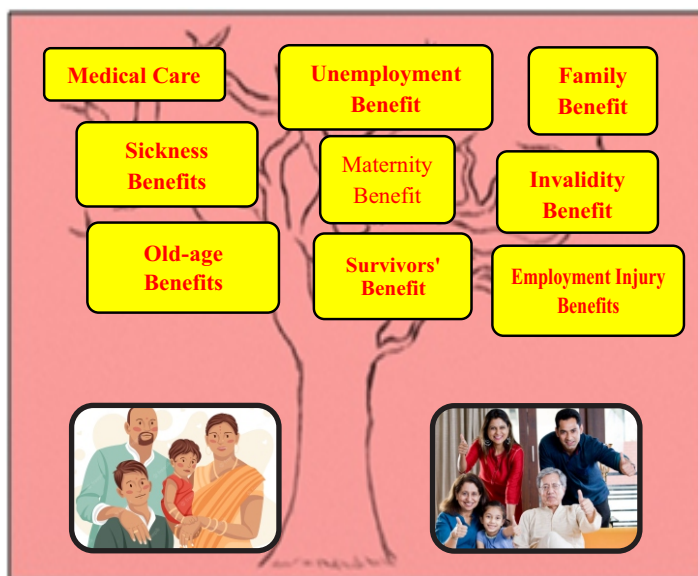


Effective Implementation of Social Security Schemes & Programmes : Strategy and Techniques

By Dr. Anila Nair

In the history of Social Security endeavor, the most important step was the adoption of the Social Security (Minimum Standards) Convention in 1952, on Jun 28.

The convention has changed the ecology of social security measures since then. The mutually agreed upon nine classical measures have been guiding governments, throughout the world, to provide social cover to its people in general and workers in particular. The nine classical branches are:-



The landmark convention is a global reference for designing any social security measures in the world.

In India, both the Central and State Governments have been taking initiatives to provide social security cover to workers and their families. And the efforts have helped millions of people over the decades.

In order to expand the coverage of social security, some strategic intervention is required. Here some steps are suggested.

- Social security measures are necessary for protecting people in general and workers in particular during the time of vulnerability and crisis.
- Social security measures implanted by both government and society helps people maintain a decent standard of living.
- Over the decades, the governments both central and state have been implementing many schemes for different categories of workers and sections of society.
- But due to different difficulties, the schemes aren't properly implemented.
- The reasons are:-
 - lack of awareness;
 - difficult eligibility criteria;
 - inadequate benefit amount;
 - absence of facilitating institutions, like, NGOs, Trade Unions, etc.
 - corruption
 - complicated process.

To overcome these hindrances, following measures should be taken:-

- Identify difficulties in the implementation process.
- Develop strategy and technique for implementation.
- Enhance awareness among stakeholders.
- Form grass-roots level social security organizations by the beneficiaries and their supporters.
- Conduct programs for developing self-help social security network.

- World of Work -

- Labour Codes -

The Government of India, after deliberation for a decade, codified 29 labour laws into four codes, namely:-

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- Wage Code;
- Social Security Code;
- Occupational Safety, Health and Working Condition Code; and
- The Industrial Relation code.

The main purposes of codifying are (i) simplification; (ii) amalgamation; and (iii) rationalization of earlier labour laws. Besides, the Government has also revoked fifteen other labour laws.

- G20 Summit India 2023 -

This year the Government of India is hosting G20 meeting. The meeting is generating a lot of interest in the country by opening up India's capability and potentials.



- Child Labour Day : 12 June, 2023 -

Child Labour has been an endemic. Despite many efforts, the incidence of child labour still continues. By observing the Child Labour Day, we are keeping abreast of the issue and accordingly, we are making concerted efforts to eradicate the problem.



- Domestic Workers Day : 16 June, 2023 -

June 16, is observed as International Domestic Workers Day. Today there are millions of domestic workers in the world. Many of them are very vulnerable. Existing legislations do not protect them to a desired extent. They are also not very organized. As a result, they do not have bargaining power.

Many domestic workers are migrants, and sometimes face difficulties that causes them undue suffering.



By observing the International Domestic Workers Day, we are committing ourselves to enhance their socio-economic status by our collective effort. It will be very appropriate if we all pledge to provide our assistance to domestic workers' children in the areas of health and education.

- Triniketan Activities -

Rural Development in Bhupnagar Village, Jhansi, U.P.

Rural development is very important for the development of India. About 70 percent population of India still lives in rural areas. Almost half of the workforce in the country is engaged in agriculture for their livelihood. Given such importance, it is necessary to promote rural development activities because rural areas of the country have a potential for employment opportunities. Besides, the rural areas have huge prospect and potentials in terms of resources, like human resources, land resources, water conservation, forest resources, etc.



The proper and sustainable development of these resources depends on our endeavor to enhance their capacity.

Keeping this in view the Triniketan Foundation for Development is planning to participate in the development process of Bhupnagar village, located in Distt. Jhansi, Uttar Pradesh.



To begin with, the foundation first conducted an orientation-cum-need sensing programme in the village on April 08, 2023.

We believe that by harnessing our resources in our 6.5 lakh villages in India we can make our village's abode of peace, progress and growth.

The Programme was held in the Panchayati Bhawan located in village Bhupnagar, Jhansi, U.P.

The aim of the programme was to elicit ideas and opinions from the participant village residents regarding the development of their village.

The specific objectives of the programme were the following:-

- To identify problems and opportunities for taking initiatives for development;
- To identify availability of human and material resources in the village;



- To measure the gap between existing resources and emerging requirements;
- To understand the extent of utilization of resources;
- To acquaint them with the ideas of building effective, organization, especially the Panchayati Raj Institution;
- To map resources in the village.

The programme was attended by 35 participants who were chosen by Shri Shiromoni Singh Rajput, the village Pradhan, a veteran trade union activist. The participants were from different age groups and educational levels. In addition, more than a dozen students from the village Junior High School also participated in the programme.

Half-Day awareness programme for domestic/other workers/people in Gautampuri Awas, Badarpur, New Delhi

Gautampuri Awas is located in South East District of the National Capital Territory of Delhi.

The total population, according to 2020 survey is 14827. Of the total population, the number of males is 8065; while the number of female is 6762. The area is densely populated.

An overwhelming majority of the population of the locality is engaged in different informal activities like, domestic work, rickshaw operation, both pedalled and auto, sanitation work, factory work, security guard, etc.

During the interaction with the participants it was reported by them that of the women workers, the majority is engaged in domestic work. And every day, the female domestic workers travel to different places in South Delhi.



They mentioned that they go to places like Lajpat Nagar, Defence Colony, South Extension, Bhogal, Jangpura, Hauz Khas, Safdarjung, etc. for work. They leave their home early in the morning and come back in the evening.

It may be noted here that, several decades ago, the population in Gautampuri Awas were residing in slum areas near All India Institute of Medical Science and other areas in South Delhi. After relocation of the slums, they i.e., the domestic workers now commute daily from the locality. Gautampuri is the sub-locality of Badarpur, and located adjacent to Ali Gaon. It is located on the Delhi-Mathura Road.



Theatre Function at Gautampuri Awas and at the residence of Prof. Omchery N.N. Pillai, Indian Playwright

Vithura Sudhakaran, world genius record holder Theatre of Unity : Ektha

Vithura Sudhakaran, the noted Malayali theatre activist through his play 'EKTHA' is trying to unite human hearts and souls. He is on a long journey from Kerala to Kashmir with his message of unity. And he delivers his message in a very unique style. He is an eternal traveler, and his only



companion is his motorbike. He has already traversed a long distance and on his way he has been leaving his message of harmony among his audience.

On 29 May 2023, Mr. Vithura Sudhakaran was invited by Triniketan Foundation for Development and he performed his solo play among residents of Gautampuri, Badarpur in New Delhi. People attended his play very enthusiastically and applauded him immensely.



Mr. Sudhakaran's message of unity, peace and harmony will remain embedded in the hearts of people who have seen his theatre performance. In a strife-torn world, his message is a balm on the body of the society.

Dr. Anila Nair, Chairperson met Prof. N.N. Pillai Omchery and Padmashri Leela Omcherry on May 29, 2023. They had discussion



on many issues of contemporary relevance regarding women's empowerment, children's education, domestic workers, etc.

- Beedi Workers of Jhansi -



There are now more than five million beedi workers in India. In as many as sixteen states of India the practice of beedi rolling is prevalent. The overwhelming

majority of beedi workers are constituted by women beedi rollers.

In Jhansi city of Uttar Pradesh, there are many beedi workers. One can observe that many women, in addition to performing domestic chores, are also rolling beedi. This work brings them an income which is very essential for their survival. Despite of many issues related to beedi making, the occupation has been helping thousands of women beedi rollers by providing an opportunity which helps them educate their children, meeting many other needs.



While interacting with Mr. Bhagwandas Pehlwan, a senior trade union leader, said, “Beedi rolling is a



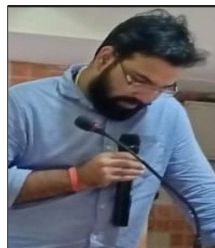
major source of income for many families”. He also said, “though there is little decline in employment yet it is an extremely important source of livelihood for many families in Jhansi”.

While interacting with the women beedi rollers in Jhansi,



many of them said that they did not face any health issues, though they were rolling beedis for several decades. This clearly shows that beedi industry plays a vital role in providing employment to women who are economically disadvantaged. Given this importance, appropriate safety measures can be adopted to minimize any occupational hazards.

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